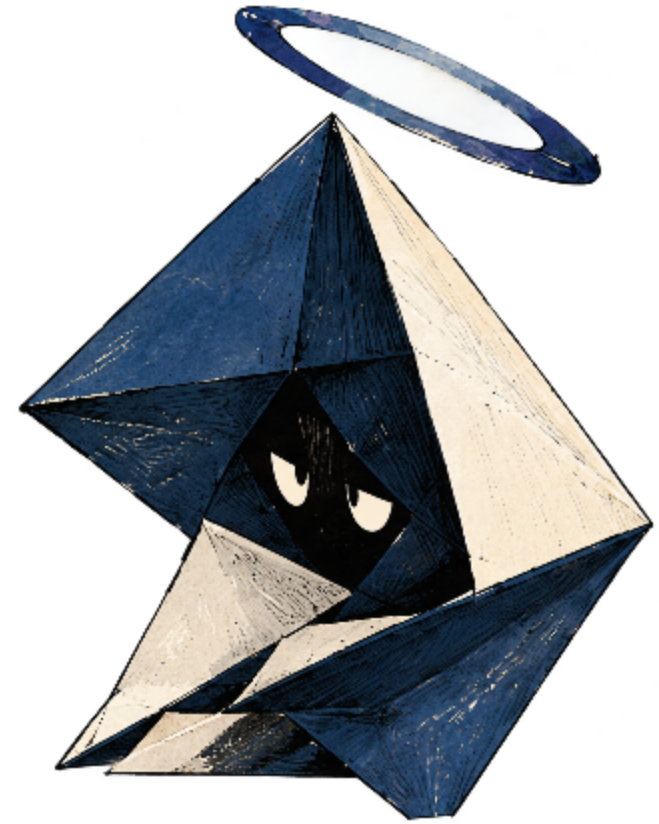
Your expertise, in Halowork

A playbook for a real task

Halowork is a workspace where people bring their tasks and context to Halo, our AI work agent. Your playbook guides how Halo helps them work.

From the team behind GrowthGPT,
an AI platform for growth and marketing work.

Now recruiting for our Top 100 author program



Halowork is in development

A content brief, ready for review

Example task: “Help me turn these product notes into a brief for our writer.”

What the user brings

Product notes and source material
Topic, intended reader and business goal
Any existing editorial requirements

What the user receives

A structured brief with source links,
missing information and review questions.

01 **Check the inputs**
Identify gaps before drafting.

02 **Apply your method**
Use your criteria to guide key decisions.

03 **Prepare the deliverable**
Show evidence, assumptions and open issues.

04 **Keep approval with the person**
The responsible editor reviews the brief.

One method. One agreed pilot.

Your contribution

Share materials you choose to license.
Explain the important decisions and exceptions.
Review whether the adaptation reflects your method.

Our contribution

Interview you and organize the method.
Write and build the playbook.
Test it on agreed tasks and refine it with you.

Before work starts

We agree on scope, materials, compensation and permissions.
We also agree on your time commitment and review rounds.

You do not need to write a skill or code an agent.

A partnership with clear terms

Rewards for real use

When users genuinely apply your playbook and obtain a usable result, rewards can include cash or Halowork credits under agreed rules.

Your name and work

Your name and a link accompany the playbook. Relevant professionals can discover your expertise and explore working with you.

Terms we agree together

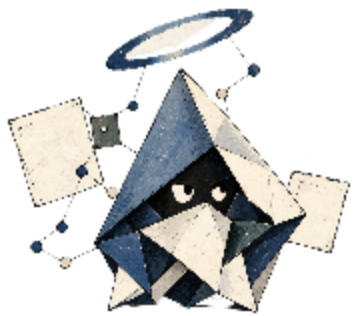
Any upfront license or co-creation fee, payment timing, reward calculation and reporting, and permitted uses.

Any social promotion is a separate agreement.

You retain your existing materials.
We agree adaptation rights and the term.
Publication requires your approval.

The Top 100 Author Program

We are recruiting and evaluating authors for our first cohort.



Your expertise, available through your Halo

Our planned consulting service lets users consult an author's Halo, guided by their methods and judgment, to support more clients in parallel.

Selected authors receive

Featured exposure

Visibility to relevant users and businesses within Halowork.

Priority order distribution

Priority routing of relevant consulting orders as the service rolls out.

Interested? Reply with your method: loof@halowork.ai

Selection is subject to evaluation. Order volume and income are not guaranteed.